



AWARDS

AUGUST 2016

THE PARNELLI AWARDS
2016 HOMETOWN HERO
SOUND COMPANIES OF THE YEAR

For the past several years, Spider Ranch Productions has been an excellent choice for the Northwest region. The company's success is a testament to the hard work and dedication of its owner, Alex Moran. Moran has been at the live event biz since he was a 14-year-old kid. "I'm one of the guys who has been around long enough to remember that when you wanted a sound system, you built it," he laughs. This year has been "excellent" for the relatively young company that will celebrate its tenth anniversary next year. "We've picked up several new festivals," he reports. Spider Ranch has supported the SF Pride Festival, which drew 1.3 million with 13 stages. "We were brought in for all production for the first LA Soul Festival featuring Lalah Hathaway, Melanie Fiona and Eric Benet. We've also recently been doing dates with Lionel Richie, Steve Miller Band, Sammy Hagar, Pretty Lights, Common, Beck and Andy Grammer." The company was built on the smaller corporate gigs, nightclub work, video conferences; and of course, those bar mitzvahs. That said, "This year we specifically targeted large-format shows and larger A-list acts to go after and have seen those efforts pay off."



Alex Moran

To accommodate all this success, Spider Ranch expanded its warehouse to 24,000 square feet. "This year, we took delivery of a new fully loaded DiGiCo SD10 mixing system and increased our Outline GTD inventory as well as our mixture of Allen & Heath Qu-16 mixing consoles and other small utility mixers," Moran says. There are also new AirRocks Pro units for broadcasting audio to delay towers and satellite speaker systems. "We've been having great success with those," Moran con-

tinues. "On the installation side, we've been using a lot of Biamp product for controlling and routing audio and a recent large installation of Alcons loudspeakers, which are just amazing." Today, they have eight full-time employees managing it all and another 10 freelancers kept so busy "they might as well be full-time."

As for being honored a second time as best in the Northwest, "Everyone here at Spider Ranch Productions is humbled, excited and overwhelmed that we have won the hometown hero" honor for the Northwest U.S. region.

Spider Ranch provided audio support for the 2015 TBD Festival in Sacramento, CA

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Northwest



Spider Ranch
San Francisco, CA



"There have been hurdles to get over to grow so rapidly in an already saturated market," Spider Ranch Productions owner Alex Moran told us last year, when he received this same honor. Impressively, Spider Ranch is back.

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Production Services

Our staff at ESI Audio would like to thank the voters, clients and our friends in the industry for their continued support.

Special thanks to Parnelli Awards for hosting this honorable event of recognition!

