

## A ONE GLOBAL INVESTS IN GTO

**INDIA:** Chandigarh-based rental company, A One Global Entertainment, has purchased a GTO C-12 line array from Italian manufacturer, Outline. Having been impressed by the performance and reliability of its existing Mantas line array, the rental company had an informative meeting with the manufacturer at this year's Palm Expo in Mumbai that sealed the deal. The new system will now be used to cater to the company's upcoming music festivals, international and Bollywood concerts and open-air events, while its Mantas system will be reserved for corporate and indoor/small applications.

'We knew about the brand and were following the success of it in the world market,' explained A One Global Entertainment's technical



**Rajat, Rakesh and Nitin Thakur from A One Global Events with the new Outline GTO line array**

head, Nitin Thakur. 'First we purchased an Outline Mantas line array with DBS18-2 bass. We used it for two years extensively – the system did not fail even once and gave outstanding performance. We auditioned Outline's Butterfly in

Palm Expo Mumbai and at that time decided to purchase an Outline GTO C-12 system.'

The purchase of the C-12 means the A One now stocks equipment from the manufacturer's C-12, Mantas, Spectra and Outline Stage

Monitor series. Furthermore, it already plans to purchase a Butterfly system in the near future.

Key to the purchase has been the relationship established by the two companies. 'Team Outline is patient and very technical,' offered Mr Thakur. 'Our initial meeting at the White Eagle Entertainment booth at Palm Expo Mumbai was very interesting. They gave us thorough information on their product line and were actively participating in providing solutions to live applications. It was more like two rental companies working to come up with solutions to scenarios rather than a manufacturer convincing a rental company to buy their gear. We knew the system inside out before we even bought it – perhaps half of the technical training was completed in purchase meetings. The quick, precise response and 24/7 support is an amazing advantage of using Outline Systems.'

Final system training was given by Outline engineer, Giulio Gandini, who travelled to the A One warehouse in Chandigarh. 'Our

team had practical training on Open Array, rigging, loading and tuning the system,' concluded Mr Thakur. 'The training was very interactive and by the end of it our team was very familiar and comfortable with tuning the system.'

[www.aone-events.com](http://www.aone-events.com)  
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**A One Global's Nitin Thakur with Outline's Giulio Gandini**

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## Shure becomes Polycom Technology Partner

**WORLD:** Shure has been named a Polycom Technology Partner following a demonstration of the interoperability of its Microflex Wireless solution with products from Polycom. The microphone manufacturer is now working with

to add wireless microphones to their Polycom audio or video conference room and training room configurations. Innovators like Shure help extend and enhance Polycom's UC&C solutions by delivering real value



### The Shure Microflex wireless system is 'Polycom Ready'

Polycom's SoundStructure, HDX, Group Series and Vortex Solutions to connect wireless microphones to Polycom audio and video conferencing equipment.

'We are very proud that the Microflex Wireless System has earned the 'Polycom Ready' designation,' said Chad Wiggins, category director, Shure. 'It instills in our customers the confidence that they can easily deploy our wireless solutions within their Polycom UC&C infrastructure.'

'Our customers sometimes need

and reliable interoperability – and because of that, Shure has earned the 'Polycom Ready' badge,' said Ted Colton, Polycom group vice president, technology partners and alliances at Polycom. 'Together, we're delivering UC&C solutions that power richer conversations and higher productivity, transforming lives and businesses in the process.'

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