



Outline EXPANDS GTO and GTO C-12 NETWORK IN U.S. WITH TWO NEW WEST COAST PARTNERS



Outline North America, the U.S. subsidiary of Outline S.r.l., a leading Italian designer and manufacturer of professional loudspeaker technology, has added two highly respected live sound service providers to its growing partner network in the western United States — Southern California's Garibay Brothers Sound and Northern California's Spider Ranch Productions. The agreements enable both companies to offer clients' access to the Outline GTO C-12 and the full-sized GTO loudspeaker systems.

Garibay Brothers Sound (GBS), based in Cerritos, CA, services a broad range of clientele with a focus on popular Norteno and Tejano musical artists. Recently, GBS specified and sold a C-12 rig to the prominent touring Mexican band, Calibre 50. The company also regularly provides a similar system to Intocable, another leading Tejano act.

"I've mixed hundreds of shows on virtually every brand of concert audio system over the past 18 years," says Rigo Garibay, GBS principal and primary decision maker, regarding what drove him to purchase the Outline C-12. "I've never experienced the musicality, headroom, transient response and absolute stability of the mix at every volume level that the Outline GTO C-12 system delivers."

San Francisco-based Spider Ranch Productions (SRP) is employing its Outline inventory for tours, festivals and large special events. "My entire team is thrilled with the stellar sonic performance of the Outline GTO," says SRP Owner Alex Moran. "There is a lot to like. The top end is open and airy. It really throws the highs and mids while maintaining clear definition 200-feet out. The sheer horsepower and headroom is amazing and very importantly the tonality doesn't change with volume changes, like many systems do."

Moran also makes note of the GTO rigging system. "We highly value the packaging of the GTO and the way it deploys," he says. "You can fly and land it very quickly in a simple intuitive manner, which is something you can't say with a lot of line array systems. It's also really easy to get all the flying angles with Outlines' Open Array Prediction Software."

SRP and GBS now have a successful cross-rental trading relationship, supporting and supplementing each other's PA needs. The companies combined their resources to support Outline's sponsorship efforts at a major industry conference and awards ceremony. The arrangement has already resulted in multiple large shows scheduled for the summer

and fall seasons that would not have previously been possible.

"Having access to another Outline partner's system allows me to confidently bid on a greater variety and quantity of shows," adds Moran.

"When we search for new network partners, we look at each regional market, analyze the situation and react accordingly," says Outline North America Senior Vice President and Managing Director, Tom Bensen. "Garibay Brothers and Spider Ranch Productions each offer us unique and strategic market advantages in their given regions, so we consider our partnerships with them a great addition and accomplishment. Adding new players to the party is always a thought provoking process, as we need to insure that companies will fully cooperate, have minimal overlap and show great respect for each other and the brand. We could not have made better choices than Spider Ranch and Garibay Brothers in California."

Incorporating GTO's patented V-Power Concept and Double Parabolic Reflective Wave Guide (DPRWG), Outline's GTO C-12 employs dual high-power 12-inch LF drivers, four 6.5-inch midrange units and two

3-inch compression drivers. C-12 enclosures are 30 percent lighter and 22 percent smaller vertically than the full-sized GTO that is based on dual 15-inch LF drivers. Both GTO systems rely on Outline T-11 amplifiers manufactured for Outline by Powersoft.

Outline's C-12 employs the same lightweight Ergal aluminum alloy exo-skeletal rigging used on the full sized GTO, providing the strength of steel, while keeping C-12's weight to 160 pounds. C-12's footprint matches the entire GTO range, including GTO, GTO-SUB, GTO-LOW and GTO-DF. A new lightweight C-12 fly bar allows up to 12 GTO C-12 cabinets to be flown from a single one-ton fly point within standard Safe Working Load limits.

About Outline

Outline S.r.l., based in Brescia, Italy, is a leading manufacturer of high quality loudspeakers of both powered and un-powered configurations. Founded in 1973, the company has a rich history in the development of high quality loudspeaker systems, test and measurement systems, and holds numerous technology patents. With offices in Italy, The UK, and the USA and over 50 distributors on five continents with more than 4200 venues and users to its credit, Outline has assumed its place among the leaders in the professional audio market.

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