

Japan Outline connects with Shizen @ Fuji Rock

An hour's ride away from the bustle of Tokyo, the Fuji Rock Festival is Japan's most eagerly awaited annual summer event. It is the largest festival in the entire country and ranks as one of the most important on a world level.

Right from its first edition, in 1997, Fuji Rock was a truly star-studded event, artists lineup included: Weezer, Green Day, Foo Fighters, Massive Attack, Prodigy, Rage Against the Machine and Red Hot Chili Peppers. The concert, with a 30,000-strong audience, went down in history thanks to Anthony Kiedis & Co., whose frontman with his arm in a plaster cast and sling, played for the crowd in spite of the drenching rain and driving wind.



Masaaki Azuma (Try Audio) and Giorgio Biffi (Outline)



Nowadays, Fuji Rock is a phenomenon able to attract over 100,000 fans. Born from an idea by Hidaka Masa, the festival aims to change the way Japanese fans 'listen to music', offering them the possibility of hearing sounds for the very first time, in an atmosphere of 'freedom', while camping and surrounded by nature.

The official website for the event considers the Fuji Rock, "a state of mind, rather than a rock event". Through the years, the festival has become an opportunity to rediscover one's relationship with 'Shizen' [nature] and with others.

The huge event's 2013 edition featured performances by top names on the Japanese and international alternative rock and electronic scenes such as Bjork, The Cure, Nine Inch Nails, Vampire Weekend, XX, Skrillex and Tame Impala, to name a few.





Featuring multiple stages, the 'White Stage' was equipped with an Outline large-format line-source rig: 24 GTO elements, 2 GTO-DF (Down-Fill) and 18 ground-installed DBS 18-2 subwoofers.

Masaaki Azuma, Pro Audio veteran and Sound Engineer for the festival, who is the proud owner of well-known Japanese rental company Try Audio, was responsible for the project. The company's equipment stock already included forty-eight Butterfly systems, eighteen Mantas and thirty-six Subtech 218, with relative Outline T Series power amplifiers.

Masaaki stated, "Before purchasing Outline's large-format system, I had the opportunity of testing it personally at several large concerts in Asian stadia with famous bands from both

east and west. Thanks to the enormous dynamic range, I realized that - as well as Rock - the system can easily handle the nuances of any genre, including orchestral music".

He added, "Its intelligibility is unrivalled at astonishing distances: what I heard at Fuji Rock during the mix confirms the objectivity of Outline's claims regarding the long-throw performance of this 'contraption'. I'm really impressed."

CEO of Outline, Giorgio Biffi commented, "The presence of GTO in Japan, a super-technological Far East nation, is an important strategic 'tessera' [ticket] in our expansion plans."

"As is already seen in China, Vietnam, Indonesia, Australia, and elsewhere, now it will be easier to meet the numerous requests for our products - regularly included in riders - in a part of the world which has such a dynamic live sound reinforcement sector. Welcome to the Outline family, Try Audio!"

www.outlinearray.com

