



## Logo Suite

Logo files are available at [outline.it/brand-resources.zip](https://outline.it/brand-resources.zip)



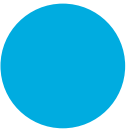
		
<p><b>Classic</b></p> <ul style="list-style-type: none"><li>• Online application</li><li>• Offline application</li></ul>	<p><b>With Pay-off</b></p> <ul style="list-style-type: none"><li>• Used in fair stand</li><li>• Used for indirect communication</li></ul>	<p><b>Icon</b></p> <ul style="list-style-type: none"><li>• Used on branding the products</li><li>• Used in social profile pictures</li></ul>

## Color breakdowns

### Primary

	
<p>WHITE CMYK - 0/0/0/0 RGB - 255/255/255 HEX - FFFFFFFF</p>	<p>PANTONE 432 CMYK - 29/0/0/87 RGB - 49/61/67 HEX - 313D43</p>

### Secondary

		
<p>CMYK - 70/36/35/16 RGB - 95/123/136 HEX - 5F7B88</p>	<p>CMYK - 10/6/7/0 RGB - 233/234/235 HEX - E9EAEB</p>	<p>CMYK - 76/10/3/0 RGB - 89/168/220 HEX - 59A8DC</p>

## Typography

### Main font

<p>OUTLINE FONT OUTLINE FONT</p>
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Used for products name and cover title

### Text font

<p>DIN regular font DIN regular font</p>
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Used for paragraph

### Head font

<p>DIN bold font DIN bold font</p>
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Used for title and head line

### Web font

<p>Montserrat regular font Montserrat regular font</p>
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Used for web and digital