

Northwest

Spider Ranch Productions • South San Francisco, CA



Spider Ranch supported the SF Pride Festival, which drew 1.3 million with 13 stages.

“It’s taken a lot of hard work from everyone to get here, and there have been hurdles to get over to grow so rapidly in an already saturated market,” says Spider Ranch Productions owner Alex Moran. “But we put our clients and their patrons first, and because of that, they voted for us and we won the Parnelli Hometown Hero Award [for Northwest Region]!” Moran has been at the live event biz since he was a 14-year-old kid. “I’m one of the guys who has been around long enough to remember that when you wanted a sound system, you *built it*,” he laughs.



Alex Moran

Spider Ranch Productions was founded in 2007 and built on the smaller corporate gigs, nightclub work, videoconferences; and of course, those bar mitzvahs, which he proudly says is still a specialty. “We have a lot of E-V powered speakers on sticks, but then we also have a 16-box QSC Wide-Line Series.” Other goodies include a VUE Audiotechnik al-4 line array system and a McCauley MLA6s system. But this year he invested in an Outline GTO System that includes 30 mains, two GTO-DFs and 16 GTO Sub Flyables. His console of choice is a DiGiCo, but he also has AVID Profiles and the Yamaha PM5D, “which every shop has to have. But the DiGiCo SD8, 9 and 11’s serve us well!”

He continues to handle audio duties for the SF Pride festival. All the stops were pulled out for the 13 stages and nearly 1.5 million people who heard what was happening through Spider Ranch-supplied audio gear. Spider Ranch also keeps plenty busy with other festivals, including the annual Oysterfest in Golden Gate Park. Today the company has 10 full-time employees.

“We’ve recently done a lot to support other companies,” he says. “We had our [Outline] GTO up in Spokane to support MZW Productions for a Heart concert. We were out at the New Orleans Jazz & Heritage Festival to support Outline and Pyramid audio on the Blues Stage, and last week we were in Monterey to support Bell Event Services with our VUE AL-4s at the Concorso Italiano. We don’t always need to be front in center as a company; in fact we find just supporting other audio providers broadens the amount of work we can accomplish and ultimately makes more customers happy in the end.”